

## Advocacy Evaluation Framework

Policy Change	Level	Key Performance Indicators
We have established ourselves as a legitimate advocate on the specified advocacy issue	1	<ul style="list-style-type: none"> <li>• Policy &amp; position statements developed</li> <li>• We have the capacity, advocacy acumen to advocate on issues on behalf of our network</li> <li>• We have inputs, feedback and support from our network/leadership on the issues</li> <li>• Decision-makers/advisors/influencers recognise us as having a legitimate interest in the relevant area</li> </ul>
Decision-makers/advisors/influencers recognise our advocacy issue/priority/concerns or reform	2	<ul style="list-style-type: none"> <li>• Increased dialogue on our issue priority/concern</li> <li>• Raised profile of the issue</li> <li>• Decision-makers/advisors/influencers have acknowledged and recognised issue/priority/concerns or reform, in correspondence or direct meeting with ministers, advisors or APS</li> </ul>
We have been engaged by decision-makers/advisors/influencers to assist in the development of solutions or prioritisation of the issue/ priority/ concerns or reform	3	<ul style="list-style-type: none"> <li>• Decision-makers seek our views on issue/priority/concerns or reform</li> <li>• Change in opinion or rhetoric from decision-makers/advisors/influencers towards that being advocated by us</li> </ul>
The developed solution has been implemented	4	<ul style="list-style-type: none"> <li>• Change in policy, legislation, administration or resource allocation</li> </ul>
We are monitoring and reporting the impact of the implemented solution to our network, decision-makers/advisors/influencers	5	<ul style="list-style-type: none"> <li>• Positive change in people's lives (organisational capacity, program performance) as a result of the policy, legislative administrative or resource change</li> </ul>

# EXAMPLE

Activity: NGO/Govt Contracting Reform		Policy Change Target Level: 3 - We have been engaged by decision-makers/ advisors/influencers to assist in the development of solutions or prioritisation of the issue/ priority/ concerns or reform	
Level	KPIs	Actions to Achieve KPI	Who/When
1	Policy & position statements developed	<ul style="list-style-type: none"> <li>We have sought the views from our network on the Government/NGO contracting issues affecting our network</li> <li>Position statements on Government/NGO contracting are clear and accessible</li> </ul>	
1	We have the capacity, advocacy acumen to advocate on issues on behalf of our network	<ul style="list-style-type: none"> <li>Development and maintain internal/external networks proficient in the area of contract administration</li> </ul>	
2	Decision-makers/advisors/influencers recognise us as having a legitimate interest in NGO/Govt contracting reform	<ul style="list-style-type: none"> <li>Engagement with Dept of Finance on contract reform requirements</li> <li>Ready access to PM&amp;C NFP Office</li> <li>Ongoing engagement with FaHCSIA re:CBM</li> </ul>	
2	Increased dialogue and profile of NGO/Govt contracting issues affecting the network	<ul style="list-style-type: none"> <li>Invitations to engage with relevant Govt Ministers/advisors on the NGO/Govt contracting</li> </ul>	
2	Decision-makers/advisors/influencers have acknowledged and recognised NGO/Govt contracting issues.	<ul style="list-style-type: none"> <li>Government reform agenda acknowledges the need to reform</li> </ul>	
3	We have been engaged by decision-makers/ advisors/influencers to assist in the development of solutions or prioritisation of the NGO/Govt contracting issues	<ul style="list-style-type: none"> <li>Invited to participate in Government/departmental groups to help address NGO/Govt contracting issues</li> </ul>	